



NEXT SEASON Contracting Exhibition
BODY STYLE Exhibition of Lingerie and Beach Fashion
SPECIAL DAYS Exhibition of Wedding, First Communion and Evening Fashion
TEX-STYLE Fair of Fabrics, Clothing and Accessories

3 - 5 March 2009

PROGRAMME OF EVENTS

Last update: 16 February 2009

Day 1

3 March 2009, Tuesday

11 am	Trends in fabrics and accessories for spring and summer 2010 Speaker: Monika Onoszko Organisers: Promedia, publisher of specialist quarterly magazines and MTP	Pavilion 4 – Speaker's Corner
11.30 am	NEXT SEASON and SPECIAL DAYS commercial show*	Pavilion 5, Sector C – catwalk
12 noon	When a technologist is an artist and an artist is a technologist, or mysterious liaisons between ecology and luxury. The odds for accepting the autumn-winter 2009/2010 fashion trends on the market Speaker: Hanna Gajos Organisers: Rynek Mody and MTP	Pavilion 4 – Speaker's Corner
12.30 pm	„Future – Clothes for Tomorrow” Show	Pavilion 4, catwalk
1 pm	Emotion meets shopping (interpretation into Polish) Speaker: Wolfgang Gruschwitz Organiser: MTP Partner: Promedia, publisher of specialist quarterly magazines	Pavilion 4 – Speaker's Corner
1.30 pm	BODY STYLE commercial show *	Pavilion 5, Sector C – catwalk

2 pm	Revolution versus evolution – trends in women’s apparel for the autumn-winter 2009/2010 season Speaker: Agnieszka Spiegelhalter Organisers: moda.com.pl Editorial Board and MTP	Pavilion 4 – Speaker’s Corner
2.30 pm	Award Ceremony – Gold Medals of the Fair Tex-Style, Next Season, Body Style, Special Days; Acanthus Aureus; Fashion Website Awards 2009**	Pavilion 5, sektor C – wybieg
3.30 pm	NEXT SEASON and SPECIAL DAYS commercial show*	Pavilion 5, Sector C – catwalk

Day 2

4 March 2009, Wednesday

11 am	Clothes hangers – an indispensable tool that supports visual merchandising Speaker: Stefan Więckowski, Director of Sales Department, Braitrim, Polish Branch Organisers: Editorial Board of Moda Forum – UNIT and MTP	Pavilion 4 – Speaker’s Corner
11.30 am	NEXT SEASON and SPECIAL DAYS commercial show*	Pavilion 5, Sector C – catwalk
12 noon	Where is trade in Poland going? Speaker: Jerzy Osika Organisers: Promedia, publisher of specialist quarterly magazines and MTP	Pavilion 4 – Speaker’s Corner
12.30 pm	„Future – Clothes for Tomorrow” Show	Pavilion 4, catwalk
1 pm	Brands in retail trade Speaker: Tomasz Zgliczyński-Cuber, Director for Strategy, CODES Consulting Organisers: Promedia, publisher of specialist quarterly magazines and MTP	Pavilion 4 – Speaker’s Corner
1.30 pm	BODY STYLE commercial show *	Pavilion 5, Sector C – catwalk
2 pm	A video business card – a new trend in promoting your company Speaker: Przemysław Baciak, PR Manager, expertia.pl Organisers: Spectrum – ELAMED Editorial Board and MTP	Pavilion 4 – Speaker’s Corner

3 pm	In-Store Experience of apparel shops Speaker: Radek Popiel, Managing Director, Amalteo Polska Organisers: Amalteo Polska and MTP	Pavilion 4 – Speaker’s Corner
3.30 pm	NEXT SEASON and SPECIAL DAYS commercial show*	Pavilion 5, Sector C – catwalk

Day 3

5 March 2009, Thursday

11 am	„Future – Clothes for Tomorrow” Show	Pavilion 4, catwalk
1.30 pm	„Future – Clothes for Tomorrow” Show	Pavilion 4, catwalk

* admission to traders following registration at the reception desk of the Contracting Exhibitions

** invitation required

Poznań International Fair Ltd.